



Media Advisory

For immediate release

Isabelle Tremblay, race car driver and pioneer, back in 2020!

Gatineau, August 30th, 2019 – Isabelle Tremblay, from Gatineau, one of very few women who have raced in NASCAR Canadian Tire and the only female driver to ever capture a pole position on Gilles-Villeneuve circuit in Montreal (F-1600 in 2011), is on the verge of returning to action in full force in 2020.

The Saguenay-Lac-Saint-Jean native, who moved to the nation's capital region two years ago, is currently working on an ambitious three-year plan for 2020, 2021 and 2022. Her last competitive race goes back to August 2015 when she drove on Drummondville's dirt track during the Breast Cancer Foundation charity event.

Isabelle Tremblay was in Trois-Rivières a couple of weeks ago during Grand Prix weekend as she took to the track for a few laps with sponsors and fans in an effort to promote her comeback.

At 47 years of age, she hasn't lost an ounce of enthusiasm and drive for her sport, and holds strong hopes of competing on September 7th at historic St. Eustache Autodrome, where she would come full circle on the very track she started her career on. She has her sights set on racing in NASCAR Pinty's last program, the Lucas Oil 250, a race that will pull the curtain down on the mythical circuit that opened back in 1965.

In a dire need of sponsors

Although already very active on social media and Facebook for this expected return to action, Isabelle Tremblay needs sponsors, now, to confirm her place among the drivers on September 7th in St. Eustache. The following step will be working hard in trying to rack up enough sponsorship money for the whole 2020 NACAR Pinty's program (oval tracks and road circuits). She also plans to be on track at Gilles-Villeneuve circuit in Montreal during Formula 1 Grand Prix weekend, driving in one of the support events.

“This is a very interesting advertising opportunity for potential financial partners looking for exposure in a highly competitive field. I am reaching out to them; I need 20 sponsors at one-thousand dollars each. That’s the amount of money required to race in St. Eustache on September 7th and to be competitive.

But above that, above racing, this is all about going as far as I can go, about pushing my limits farther and beyond. This is about life and believing in ourselves and fulfilling our dreams” says the one who can brag about having 16 career starts in NASCAR Canadian Tire racing, Canada’s top series.

If you wish to partner up with this elite driver and racing pioneer, go to www.isaracingteam.com or call Isabelle Tremblay at 514-995-3213.

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